

St. MARY'S COLLEGE (AUTONOMOUS)

(Re-accredited with 'A+' Grade by NAAC- 4th Cycle)

Thoothukudi-628001 Tamil Nadu, India

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Department of Economics

Department Activities 2024-2025

| Activity | Date | Resource Person | Beneficiaries |
|---|-------------|--|---|
| An Invited Talk on "An Overview of Budget 2024-A Bird's Eye View" | 31.07. 2024 | Dr. G. Monikanda Prasad M.A., M. Phil., MBA, Ph.D Assistant Professor & Head Department of Economics Manonmaniam Sundaranar University, Tirunelveli | 116 Participants (UG and PG students and faculty) |
| National Workshop in association with Department of Botany on the topic "Intersection of Intangible Asset and Intellectual Property in Emerging Technologies" | 23.08.2024 | Dr. Shibu N.S. Associate Professor Bharathidasan School of Management (BSM) MBA Programme and CDOE, Bharathidasan University, Tiruchirappalli (Session I) "What, Why, and How Intellectual Property" Dr. Leena Jenefa Associate Professor School of Management, Hindustan Institute of Technology and Science, Bay Range Campus, Padur, Chennai (Session II) "Trademarks and Trade Secrete" | 136 Participants |

| | | Dr. K. Kavitha Associate Professor Department of Mathematics BVRITHYDERABAD College of Engineering for Women, Affiliated to Jntu Hyderabad, Hyderabad (Session III) "Navigating the Future of Innovations: Utilizing IPR in Emerging Technologies" | |
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| International Seminar on "Achieving Sustainable Women Empowerment Through Education, Employment and Entrepreneurship" | 28.09.2024 | Dr. Doris Padmini Selvaratnam Associate Professor, Community Development Expert Faculty of Economics and Management University Kebangsaan Malaysia (Technical Session I) "Women entrepreneurship among indigenous community" | 200 participants |
| | | Dr. Ruksana Banu Assistant Professor Department of Business and Accounting Muscat College, Sultanate of Oman (Technical Session II) "Women Entrepreneurship: Issues in Motivation and Choice of Business in Developing Economies" | |
| | | Dr. D. Janagam Professor, Department of Economics, Periyar University, Salem, Tamil Nadu (Technical Session III) "Women Entrepreneurship and Family Business" | |